

You are Beautiful

2025.ver



Ye:pro
SEO

BRAND CONCEPT

Ye:pre
SEOUL

Ye:pre
SEOUL

Ye: pre : You Ye: pre : Pretty

Ye:pre: You are Beautiful

We Believe In The Power Of The Word 'Pretty'.
I Want You To Hear The Word 'Pretty' Every Day.

**We Provide You
With The Most Valuable.**

BRAND CONCEPT

Ye:pre
SEOUL
[Net Wt] 50 mL / 1.69 fl.oz.

Find your true beauty

Ye:pre, Pursuing Inner/Outer Health,
Mindful Clean Beauty Brand

You will be more beautiful tomorrow

Constantly thinking about what true beauty is
and what genuine beauty care really means.

Not just for skin that temporarily looks beautiful,
but for your body and mind to be truly beautiful.

We will be with you on the journey to
discovering your true beauty.

Find Your True Beauty

True Healing : Through beauty care, we help you focus on the process, allowing you to experience it without interruptions.

Sustainable Beauty : Contributing to making the world more beautiful and creating a healthy society from a positive perspective.

Life Experience : We aim to provide a new experience that seamlessly integrates into your daily life, making beauty both enjoyable and effortless for a happy life.

Beautiful Skin

The earth is the source of life, offering abundant resources.

Ye:pre conducts research into natural energies derived from the earth that benefit the skin.

Ye:pre's number one rule is to exclude ingredients that are harmful to the human body.

Ye:pre uses only mild, energy-packed ingredients to help enhance the skin's natural power.

Beautiful Nature

We care about the environment and take action to protect it.

Ye:pre is committed to safeguarding all life and the natural environment on earth. As part of our efforts to protect the planet, we use recyclable containers and biodegradable materials.

We also strive to reduce unnecessary waste and minimize the use of plastic.

Ye:pre uses cruelty-free ingredients and ensures thorough production management to prevent cross-contamination.

Beautiful Mind

Ye:pre studies the everyday lives of consumers.

Ye:pre offers easy-to-use, convenient home-care products that help consumers establish a simple and uncomplicated skincare routine.

Solve skin problems with a simple skincare routine

Ye:pre makes your everyday life more beautiful.

PRODUCT LINE UP

ASIA

Japan (All Don Quijote stores), Taiwan,
Thailand (Shorup), Vietnam (Exclusive to Yepre),
Hong Kong, Indonesia, Malaysia, Philippines,
Singapore, Myanmar, Kazakhstan, Uzbekistan

EUROPE

United Kingdom, Spain (Available at Costo, Planet Skin, Claren, etc.)
Greece, Italy, Switzerland, Netherlands, Denmark,
Belgium, Hungary, Bulgaria, Brunei,
Lithuania (EUROKOS), Cyprus (Avenue Seoul),
Luxembourg (LIBOUCHA S.A.R.L), Romania, Belarus
Russia (Partially in Europe)

MIDDLE EAST

Iraq, Saudi Arabia, Turkey, Israel, Qatar (Available at Gold Apple),
Lebanon (Synapse), United Arab Emirates, Oman

AMERICA

United States (Available at Ross, Target, TJX, TJMAXX, Burlington, etc.)
Canada, Colombia, Brazil

OCEANIA

Australia

AFRICA

Ghana, South Africa, Morocco



Drenching the World in Beauty

Yepre is globally recognized for its beauty.

By bringing beauty and confidence into the lives of its customers, Yepre is leading the global beauty market.

With products that celebrate diverse cultures and tastes,

Yepre empowers everyone to express their unique beauty. Join us in spreading beauty to even more people around the world.

PRODUCT LINE UP



EASY LINE

TIMELESS PEPTIDE
ESSENCE EYE ROLL ON
5mL / 0.5 fl.oz



EASY LINE

KAOLIN PURIFYING
MUD STICK MASK
40mL



EASY LINE

GREEN TEA LIFTING
MUD STICK MASK
40mL



EASY LINE

CHESTNUT BALANCING
MUD STICK MASK
40mL



EASY LINE

VITAMIN C PORE CARE
MUD STICK MASK
40mL



EASY LINE

CHERRYBLOSSOM HYDRATING
MUD STICK MASK
40mL



EASY LINE

GREEN-TEA SOOTHING
AMPOULE MASK
23mL



EASY LINE

VITAMIN C BRIGHTENING
AMPOULE MASK
23mL



EASY LINE

DEEP CLEANSING
OIL BALM DUO SET
15g / 0.52 oz X 2PCS



EASY LINE

PINK COLLAGEN
MULTI TONE UP CREAM
50mL



EASY LINE

PINK COLLAGEN AMPOULE
SUN CREAM SPF50+ PA++++
40mL



COLOR LINE

PRETTY WATER VELVET
LASTING TINT
2.6g



ECO LINE

**BIRCH HYALURON
CALMING TONER**
100mL



ECO LINE

**BIRCH HYALURON
CALMING EMULSION**
100mL



ECO LINE

**BIRCH HYALURON
CALMING SERUM**
50mL



ECO LINE

**BIRCH HYALURON
CALMING AMPOULE**
30mL



ECO LINE

**BIRCH HYALURON
CALMING CREAM**
50mL



ECO LINE

**Birch Hyaluron
Calming Cleansing Foam**
50mL



ECO LINE

**VITAMIN TREE
BRIGHTENING SERUM**
50mL



ECO LINE

**VITAMIN TREE
BRIGHTENING AMPOULE**
30mL



ECO LINE

**VITAMIN TREE
BRIGHTENING CREAM**
50mL

Easy Line

Quick & Easy!

Select Simple Skincare Products to Your Taste!

A daily care routine delivers fresh natural energy to your skin to make it healthier.

- Timeless Peptide Essence Eye Roll-on
- Kaolin Purifying Mud Stick Mask
- Green-tea Lifting Mud Stick Mask
- Chestnut Balancing Mud Stick Mask
- Vitamin C Porecare Mud Stick Mask
- Cherryblossom Hydrating Mud Stick Mask
- Green-tea Soothing Ampoule Mask
- Vitamin C Brightening Ampoule Mask
- Deep Cleansing Oil Balm Duo Set
- Pink Collagen Multi Tone Up Cream





YEPRE TIMELESS PEPTIDE ESSENCE EYE ROLL-ON

Turn over your skin age 5mL/ 0.5 fl.oz

Simple and Perfect for your Busy Life

Stick-Type Apply it easily while leaving your hands clean

60 Seconds A daily care that can be done in a blink of an eye

Natural Ingredients Recipe for protecting inner health of the skin

FEATURES

- ▶ Peptide-containing essence, known as an excellent anti-aging source, reduces wrinkles around the eyes and creates a silky, smooth skin tone.
- ▶ It creates a brightening effect around the eyes and makes the skin tighter and smoother.
- ▶ You can see a significant difference in one week.
- ▶ It provides excellent hydration, and the metal-tip application adds convenience and hygienic use.

HOW TO USE

1. Clean your face and roll-on eye essence around the eye area.
2. Tenderly massage the eye round skin for 5-10 minutes

INGREDIENTS

Purified water, butylene glycol, glycerin, caprylic/capric triglyceride, triethylhexanoin, glycereth-26, hydrogenated polydecene, C14-22 alcohol, bitter orange flower extract, acetylhexapeptide-8, Brussels sprout extract, red bean extract, coffee tree fruit extract, sugar pumpkin extract, mate leaf extract, octopus calligraphy extract, allantoin, adenosine, glucose, propanediol, caprylyl glycol, ethylhexylglycerin, 1,2 - Hexanediol, C12-20 alkyl glucoside, sorbitan isostearate, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, disodium EDTA



MUD : the Treasure of the Sea

Mud is rich in minerals, containing all sorts of sea minerals. It has strong adsorptive properties to the skin, removing impurities from the skin. Improves skin elasticity, hydrates the skin, moisturizes, and balances oil and water levels.

YEPRE KAOLIN PURIFYING MUD STICK MASK

Pore Purifying & Sebum Absorbing Mud Stick Mask 40mL

FEATURES

- ▶ Stick mask made with natural ingredients
- ▶ A mud stick mask that helps purify pores by dissolving impurities and powerfully absorbing sebum
- ▶ Removes excess oil and absorbs impurities to clarify and purify the skin
- ▶ An effective mask pack for removing toxins and foreign substances from the skin
- ▶ Effectively removes dead skin cells to strengthen the skin's natural resilience
- ▶ Free of parabens, free of mineral oil, low irritation



Kaolin : Kaolin is an excellent ingredient for absorbing external pollutants and fine dust, aiding in the removal of impurities and sebum. It also provides benefits for deep cleansing and pore care.



Charcoal Powder : With high adsorption power, charcoal powder removes fine impurities, pollutants, and toxins from the skin surface and helps control skin oiliness. It also helps suppress excessive sebum production and assists in removing impurities and sebum.

HOW TO USE

1. After cleansing, apply an appropriate amount of mud mask to the face except for eyes and lips.
2. Apply gently and wait for 1 minute.
3. After the clay hardens, wash it thoroughly with water.

INGREDIENTS

Water, Dipropylene Glycol, Kaolin (100,000ppm), Sodium Stearate, Bentonite, Glycerin, CI 77891 (Titanium Dioxide), Charcoal Powder, 1,2-Hexanediol, Citric Acid, CI 77499 (Iron Oxide Black), Glyceryl Caprylate, Carbomer, Dipotassium Glycyrrhizate, Allantoin, Mica, Perfume, Alumina, Disodium EDTA, Triethoxycaprylylsilane, Butylene Glycol, Enantia Chlorantha Bark Extract, Oleic Acid

CAUTION

1. Do not store in high temperature/high humidity areas
2. Return the container only as much as you use
3. Water crystals may form but are harmless to humans
4. It is recommended to wash your face after 1-3 minutes of use



**MUD : the Treasure of the Sea**

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YEPRE GREEN TEA LIFTING MUD STICK MASK

Skin Soothing & Texture Improving Mud Stick Mask 40mL

FEATURES

- ▶ Stick mask made with natural ingredients
- ▶ A mud stick mask that helps soothe the skin and refine its texture
- ▶ Removes blackheads, whiteheads, sebum, and impurities from pores, creating smooth skin texture
- ▶ Refreshes oily skin and provides vibrant vitality
- ▶ Free of parabens, free of mineral oil, low irritation



Green Tea : Green tea is an effective ingredient for acne treatment, blackhead reduction, dull skin tone improvement, and skin nourishment. It removes harmful substances from the skin and forms a moisturizing barrier, leaving the skin smooth and firm.



Houttuynia Cordata : This ingredient has soothing and moisturizing effects. It maintains skin balance, prevents breakouts, and keeps the skin texture hydrated and radiant.

HOW TO USE

1. After cleansing, apply an appropriate amount of mud mask to the face except for eyes and lips.
2. Apply gently and wait for 1 minutes
3. After the clay hardens, wash it thoroughly with water

INGREDIENTS

Water, Dipropylene Glycol, Kaolin, Sodium Stearate, Bentonite, Glycerin, CI 77891 (Titanium Dioxide), 1,2-Hexanediol, Citric Acid, CI 77288 (Chromium Oxide Greens), Glyceryl Caprylate, Dipotassium Glycyrrhizate, Carbomer, Allantoin, Camellia Sinensis Leaf Extract (1,176ppm), Houttuynia Cordata Extract, Perfume, Disodium EDTA, Alumina, Triethoxycaprylylsilane, Hydrogenated Polyisobutene, Pentyleneglycol, Anemarrhena Asphodeloides Root Extract, Tocopherol

CAUTION

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YEPRE CHESTNUT BALANCING MUD STICK MASK

Skin Turn Over & Oil-Water Balance Control Mud Stick Mask for Combination Skin 40mL

FEATURES

- ▶ Mud stick mask infused with chestnut that rich antioxidant nutrients, which help reverse skin aging
- ▶ Controls sebum and oil to maintain skin balance
- ▶ Adjusts the oil-water balance without irritation, revitalizing the skin
- ▶ Removes impurities from pores, leaving the skin clean and refreshed while restoring skin balance
- ▶ Free of parabens, free of mineral oil, low irritation



Chestnut : Chestnut promotes skin circulation and has a pore-tightening effect. It absorbs excess oil, helps balance the skin, and revitalizes it.

Sweet Almond : Sweet almond prevents skin dryness and strengthens the moisture barrier, leaving the skin hydrated and radiant.

Rich in vitamins and various antioxidants, it helps improve skin elasticity and suppleness.

HOW TO USE

1. After cleansing, apply an appropriate amount of mud mask to the face except for eyes and lips.
2. Apply gently and wait for 1 minutes
3. After the clay hardens, wash it thoroughly with water

INGREDIENTS

Water, Vegetable Oil /Olus Oil (EU), Triethoxycaprylylsilane, Tocopherol, Sodium Stearate, Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Propanediol, Pinus Densiflora Leaf Extract, Perfume, Mica, Kaolin, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hydrolyzed Glycosaminoglycans, Hyaluronic Acid, Glyceryl Caprylate, Glycerin, Ethylhexylglycerin, Disodium EDTA, Dipropylene Glycol, Dipotassium Glycyrrhizate, Citrus Junos Fruit Extract, Citric Acid, CI 77891 (Titanium Dioxide), CI 77499 (Iron Oxide Black), CI 77492 (Iron Oxide Yellow), CI 77491 (Iron Oxide Red), Castanea Crenata (Chestnut) Shell Extract (1,078ppm), Carbomer, Benzyl Glycol, Bentonite, Artemisia Annua Extract, Alumina, Allantoin, 1,2-Hexanediol

CAUTION

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2. Return the container only as much as you use
3. Water crystals may form but are harmless to humans
4. It is recommended to wash your face after 1-3 minutes of use





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YEPRE VITAMIN C PORE CARE MUD STICK MASK

Skin Tone-Up & Blackhead Removal Mud Stick Mask 40mL

FEATURES

- ▶ Stick mask made with natural ingredients
- ▶ Mud stick mask excellent for tone-up and blackhead removal
- ▶ Contains vitamin C to clean and care for sensitive skin
- ▶ Absorbs impurities from pores, helping to remove blackheads and dead skin cells
- ▶ Free of parabens, free of mineral oil, low irritation



Vitamin C : Contains vitamin C, which tightens pores and controls sebum, providing a refreshing sensation to the skin. It helps make the skin smooth and even, like a blank canvas.

Pumpkin Seed : Sweet almond prevents skin dryness and strengthens the moisture barrier, leaving the skin hydrated and radiant. Rich in vitamins and various antioxidants, it helps improve skin elasticity and suppleness.

HOW TO USE

1. After cleansing, apply an appropriate amount of mud mask to the face except for eyes and lips.
2. Apply gently and wait for 1 minutes
3. After the clay hardens, wash it thoroughly with water

INGREDIENTS

Water, Dipropylene Glycol, Kaolin, Sodium Stearate, Bentonite, Glycerin, CI 77891 (Titanium Dioxide), 1,2-Hexanediol, Citric Acid, CI 77492 (Iron Oxide Yellow), Glyceryl Caprylate, Dipotassium Glycyrrhizate, Carbomer, Mica, Allantoin, Ascorbic Acid (1,000ppm), Perfume, Disodium EDTA, Triethoxycaprylylsilane, Alumina, Cucurbita Pepo (Pumpkin) Seed Oil, Propanediol, Niacinamide, Sodium Starch Octenylsuccinate, Maltodextrin, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Carthamus Tinctorius (Safflower) Bud Extract, Tocopheryl Acetate, Pyridoxine HCl, Silica

CAUTION

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2. Return the container only as much as you use
3. Water crystals may form but are harmless to humans
4. It is recommended to wash your face after 1-3 minutes of use



**MUD : the Treasure of the Sea**

Mud is rich in minerals, containing all sorts of sea minerals. It has strong adsorptive properties to the skin, removing impurities from the skin. Improves skin elasticity, hydrates the skin, moisturizes, and balances oil and water levels.

YEPRE CHERRYBLOSSOM HYDRATING MUD STICK MASK

Hydrating & Revitalizing Mud Stick Mask for Dry Skin 40mL

FEATURES

- ▶ Mud stick mask that leaves the skin clear and hydrated
- ▶ Contains a complex of ultra-low molecular and high molecular hyaluronic acid and cherry blossom extract
- ▶ Provides moisture deep into dry skin, leaving it hydrated and revitalized
- ▶ Tightens enlarged pores and removes impurities, resulting in clear and clean skin
- ▶ Helps brighten dull skin and make it vibrant and lively
- ▶ Free of parabens, free of mineral oil, low irritation



Cherry Blossom Extract : Helps achieve transparent and radiant skin while brightening dull skin. It contributes to making the skin elastic and full of vitality.

Hyaluronic Acid : Deeply hydrates dry skin, helping with skin soothing and moisturizing. It improves the fundamental hydration of the skin.

HOW TO USE

1. After cleansing, apply an appropriate amount of mud mask to the face except for eyes and lips.
2. Apply gently and wait for 1 minute.
3. After the clay hardens, wash it thoroughly with water.

INGREDIENTS

Water, Dipropylene Glycol, Sodium Stearate, Kaolin, Glycerin, Distearidimonium Hectorite, Prunus Serrulata Flower Extract (29,400ppm), Titanium Dioxide, Cetearyl Olivat, Sorbitan Olivat, 1,2-Hexanediol, Citric Acid, Glyceryl Caprylate, Magnesium Aluminum Silicate, CI 77491, Ethylhexylglycerin, Rosa Canina Fruit Oil, Panthenol, Mica, Perfume, Sodium PCA, Propanediol, Dipotassium Glycyrrhizate, Disodium EDTA, Alumina, Hydrolyzed Hyaluronic Acid (102.6ppm), Triethoxycaprylylsilane, Benzyl Glycol, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate (26ppm), Quartz, Sodium Hyaluronate Crosspolymer (5,000ppb), Hydroxypropyltrimonium Hyaluronate (600ppb), Hyaluronic Acid (50ppb), Sodium Acetylated Hyaluronate (10ppb)

CAUTION

1. Do not store in high temperature/high humidity areas
2. Return the container only as much as you use
3. Water crystals may form but are harmless to humans
4. It is recommended to wash your face after 1-3 minutes of use



YEPRE GREEN-TEA SOOTHING AMPOULE MASK

A mask pack that contains the efficacy of a bottle of ampoule 23mL



FEATURES

- ▶ Soothing ampoule mask pack that delivers the immediate benefits of a concentrated ampoule
- ▶ Soothing mask pack filled with gentle green tea ingredients
- ▶ Leaves skin clear and fresh while soothing sensitive skin
- ▶ Refreshes oily skin and provides vibrant vitality
- ▶ Free of parabens, free of mineral oil, low irritation



Green Tea Extract : Green tea is effective in fighting acne, soothing the skin, improving dull skin tone, and providing skin nourishment. It removes harmful substances from the skin and forms a moisturizing barrier, leaving the skin clear and clean.

HOW TO USE

1. After Cleansing, arrange the skin with toner, apply the mask sheet onto the face.
2. Leave mask about 10~20 minutes and remove the sheet from face. Gently pat until the essence is absorbed into skin fully.

INGREDIENTS

Water, Glycerin, Propylene Glycol, Methylpropanediol, Alcohol Denat, Phenoxyethanol, Polysorbate 80, Xanthan Gum, Allantoin, Betaine, Carbomer, Methylparaben, Triethanolamine, Butylene Glycol, Disodium EDTA, 1,2-Hexanediol, Camellia Sinensis Leaf Extract(100ppm), Niacinamide, Sodium Hyaluronate, Dipropylene Glycol, Fragrance, Ethylhexylglycerin, Acetyl Hexapeptide-8, Copper Tripeptide-1, Oligopeptide-29, Oligopeptide-32, Palmitoyl Pentapeptide-4

YEPRE VITAMIN C BRIGHTENING AMPOULE MASK

A mask pack that contains the efficacy of a bottle of ampoule 23mL



FEATURES

- ▶ Brightening ampoule mask pack that delivers the immediate benefits of a concentrated ampoule
- ▶ Brightening mask pack filled with concentrated vitamin C ingredients
- ▶ Contains vitamin C to leave the skin bright and hydrated
- ▶ Revitalizes dull skin, making it radiant and lively
- ▶ Free of parabens, free of mineral oil, low irritation



Vitamin C: Contains vitamin C, providing a brightening effect to the skin. It helps the skin appear smooth and even, like a white canvas.

HOW TO USE

1. After Cleansing, arrange the skin with toner, apply the mask sheet onto the face.
2. Leave mask about 10~20 minutes and remove the sheet from face. Gently pat until the essence is absorbed into skin fully.

INGREDIENTS

Water, Glycerin, Propylene Glycol, Methylpropanediol, Alcohol Denat, hexoxyethanol, Polysorbate 80, Xanthan Gum, Allantoin, Betaine, Carbomer, Methylparaben, Triethanolamine, Butylene Glycol, Disodium EDTA, 1,2-Hexanediol, Sodium Hyaluronate, Dipropylene Glycol, Fragrance, 3-O-Ethyl Ascorbic Acid, Glycolic Acid

YEPRE DEEP CLEANSING OIL BALM DUO SET(2EA)

A cleansing oil balm that removes makeup cleanly while making the skin soft and smooth

15g / 0.52 oz X 2PCS



CONCERNS

- Want to manage dead skin cells, pores, and sebum
- Seek a balance between oil and moisture
- Suffer from various skin troubles with dry skin types

FEATURES

- 1) Minimal Cleansing Steps: Removes everything in one simple step without the need for a separate remover.
- 2) Final Step of Cleansing: Designed to comfortably finish the skincare routine with a simple, non-irritating product.
- 3) Moist Finish: Forms a moisture film during cleansing, leaving a hydrated finish.
- 4) Effectively Removes Sunscreen and Fine Dust.
- 5) Sherbet-Type Moisturizing Cleansing Balm Texture.
- 6) 100% Vegan: Composed of plant-based ingredients, making it suitable even for sensitive skin.

MAIN INGREDIENTS

ACZERO : Contains a patented acne-care ingredient with seven plant extracts.

Jojoba C Oil : Rich in vitamins and minerals, protecting the skin and providing excellent moisturizing effects.

Tea Tree Leaf Extract : Prevents skin damage, reduces heat, minimizes moisture loss, and is excellent for soothing and protecting the skin.

Papaya Fruit Extract, Apple Extract, Plum Extract, Grape Extract : Shine muscat, green apple, plum extract, and green papaya provide moisture to the skin and strengthen the skin barrier. High-frequency extracts are used for natural exfoliation.

HOW TO USE

1. Use a spatula to take an appropriate amount with dry hands.
2. Spread over the dry face and gently massage to melt the makeup.
3. Cleanse with water, emulsify, and rinse with warm water.
4. If necessary, follow with a secondary cleansing to complete the process.



PINK COLLAGEN MULTI TONE UP CREAM

All Care From Face to Body

- ARMPIT Stubble & dark Armpits
- Y ZONE Sensitive Y zone where pigmentation is a concern
- ELBOW Elbows prone to pigmentation due to frequent exposure

YEPRE CONTAINS SPECIAL INGREDIENTS!

Patented ingredient 'Made White'	Patented ingredient 'MultiEx BSASM(EG2)'
Improve skin pigmentation	Brightening complex
brightening	Improve skin texture
brightens armpits	Skin tone up
hydration	Reduce dark spots
Skin calming, Glow skin	Skin Revitalization, Glow skin





YEPRE PINK COLLAGEN MULTI TONE UP CREAM

Y Zone, armpits, bikini line, chest, postpartum belly, elbows,
and more all areas needing whitening can use it! 50mL

FEATURES

- ▶ A multi-tone-up cream that addresses discoloration concerns on various body parts including face/body, armpits, knees, etc.
- ▶ Provides immediate and natural tone-up effects.
- ▶ Lasts up to 72 hours after a single application
- ▶ Lightweight and fresh, perfect for hot summer days instead of heavy foundation
- ▶ Non-sticky with a moist finish
- ▶ Enhanced with patented ingredients Made White & MultiEx BSASM (EG2) for whitening and soothing effects
- ▶ Vegan collagen-filled premium skincare: helps enhance skin elasticity and prevent fine lines
- ▶ Contains 'Centella callus cell extract' to aid in skin soothing
- ▶ Vegan certified mild tone-up cream



Collagen : A key component of skin, strengthens and contributes to whitening, regeneration, and moisturization. Helps delay skin aging and improve wrinkles effectively.

HOW TO USE

Apply after cleansing, following toner-serum-cream or toner-serum steps.

Use on desired areas such as Y Zone, armpits, bikini line, postpartum lower belly, chest, elbows, knees, and peach fuzz bone.

INGREDIENTS

Collagen Water, Butylene Glycol, Glycerin, Methyl Trimethicone, Titanium Dioxide, Niacinamide, Water, Dipropylene Glycol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Arginine, Carbomer, Isohexadecane, Hydroxyacetophenone, Betaine, Eclipta Prostrata Extract, Coccinia Indica Fruit Extract, Sorbeth-30 Tetraoleate, Fragrance, Collagen Extract, Aluminum Hydroxide, Triethoxycaprylylsilane, Adenosine, Caprylyl Glycol, 1,2-Hexanediol, Sodium Gluconate, Caprylic/Capric Triglyceride, Sodium Hyaluronate, Propanediol, Centella Asiatica Extract, Pentylene Glycol, Scutellaria Baicalensis Root Extract, Polygonum Cuspidatum Root Extract, Madecassoside, Hydrogenated Lecithin, Centella Asiatica Callus Extracellular Vesicles, Camellia Sinensis Leaf Extract, Tocopherol, Rosmarinus Officinalis (Rosemary) Leaf Extract, Polyglyceryl-4 Caprate, Panthenol, Morinda Citrifolia Extract, Chamomilla Recutita (Matricaria) Flower Extract, Stearic Acid, Dipotassium Glycyrrhizate, Collagen, Ceramide NP





Pink Formula

It wraps the skin with rich moisture and absorbs freshly without stickiness, leaving the skin clean, smooth, and hydrated.

YEPRE PINK COLLAGEN AMPOULE SUN CREAM SPF50+ PA++++

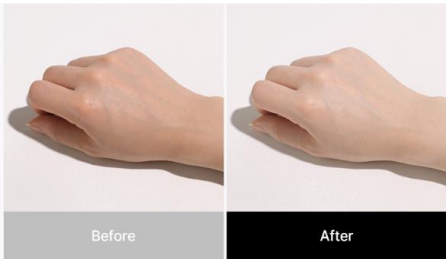
Naturally Radiant Tone-Up Sunscreen 50mL

FEATURES

- ▶ Daily sun protection with SPF50+ PA++++ — gentle yet powerful defense against UV rays.
- ▶ Infused with 10,780 ppm of Collagen Water and 1 ppm of Soluble Collagen, to help enhance skin elasticity and improve hydration.
- ▶ Delivers a natural pink tone-up effect, instantly brightening dull and uneven skin tone for a healthy, radiant look.
- ▶ Lightweight, non-sticky texture with a fresh finish, ideal for daily wear even under makeup.
- ▶ Hydrating ampoule-based formula that glides smoothly and absorbs effortlessly, leaving skin soft and moisturized.



Collagen : A major structural protein that helps maintain skin elasticity and hydration.
Supports anti-aging care by improving skin firmness and reducing the appearance of fine lines



A naturally radiant tone-up effect

The soft pink hue blends seamlessly into the skin, creating a smooth, even, and clear complexion.

HOW TO USE

Apply evenly to the face and other exposed areas as the last step of your morning skincare routine.
Use before makeup for a tone-up effect, and reapply as needed during outdoor activities.

INGREDIENTS

Water, Butylene Glycol, Cyclopentasiloxane, Cyclohexasiloxane, Dimethicone, Titanium Dioxide, Coco-Caprylate/Caprates, Niacinamide, Collagen Water (10,780ppm), Cetyl PEG/PPG-10/1 Dimethicone, Sodium Chloride, Dipropylene Glycol, Polyhydroxystearic Acid, PEG-10 Dimethicone, Hydroxyacetophenone, Triethoxycaprylylsilane, Alumina, Dimethicone/Vinyl Dimethicone Crosspolymer, Propanediol, Panthenol, Fragrance, Disodium EDTA, Adenosine, 1,2-Hexanediol, Caprylyl Glycol, CI 77491, CI 77492, Eriobotrya Japonica Leaf Extract, Morinda Citrifolia Extract, Hydrogenated Lecithin, Mentha Viridis (Spearmint) Extract, Soluble Collagen (1ppm), Hippophae Rhamnoides Fruit Extract, Bambusa Vulgaris Extract, Calendula Officinalis Extract, Arginine, Ceramide NP



Color Line

Pretty Water Velvet Lasting Tint

It soaks in as moistly as water, and the finish is a silky tint like a pastel.

01. Nude Beige 02. Mauve beige 03. Coral pink 04. Berry Blossom 05. Mauve rose
06. Neutral rose 07. Neutral orange 08. Tomato red 09. Fuchsia red 10. Classic red







YEPRE PRETTY WATER VELVET LASTING TINT

Watery Start, Airy Finish!

A tint that smooths out lip wrinkles and texture without highlighting dryness 2.6g

FEATURES

- ▶ **Lightweight, Water-like Texture:** The tint applies effortlessly, providing a hydrating sensation that feels as light as water on the lips.
This unique formulation ensures that the product doesn't weigh down the lips, allowing for comfortable all-day wear.
- ▶ **Silky Finish :** Upon application, the tint transforms to a luxurious, silky finish
- ▶ **Wide Color Spectrum:** With 10 vibrant shades, this tint caters to a diverse range of preferences, from soft nudes to bold hues
- ▶ **Non-Accentuation of Imperfections:** The formula is specially designed to not highlight lip wrinkles or dry patches.
It provides a smooth canvas, making lips look plump and youthful.
- ▶ **No Smudging:** Enjoy long-lasting color that stays in place throughout the day without smudging or transferring onto cups or skin

HOW TO USE

Apply an appropriate amount to your lips and spread it gently.

The formula adheres smoothly upon application, providing a natural and beautiful finish without any transfer.

INGREDIENTS

- ▶ **Argan Kernel Oil:** Rich in essential fatty acids and vitamin E, it nourishes and hydrates the lips.
- ▶ **Jobaba Seed Oil:** Mimics the skin's natural oils, providing deep moisture and preventing dryness.
- ▶ **Olive Oil:** Packed with antioxidants, it helps to protect and soothe the lips.
- ▶ **Sweet Almond Oil:** Softens and smooths the lips, enhancing overall texture.

Eco Line

Harmonized bynature

Synergy of the ingredients harmonizing with nature With a heart that thinks of both the skin and the earth,
ingredient obtained from nature and eco-friendly Clean beauty line with package applied

• Birch Hyaluron Calming Emulsion • Birch Hyaluron Calming Serum • Birch Hyaluron Calming Ampoule • Birch Hyaluron Calming Cream
• Birch Hyaluron Calming Cream • Birch Hyaluron Calming Cleansing Foam • Birch Hyaluron Calming Sun Cream Spf 50 PA++
• Vitamin Tree Brightening Serum • Vitamin Tree Brightening Ampoule • Vitamin Tree Brightening Cream



WHY? YE:PRE ECO LINE

Synergy of the ingredients harmonizing with nature

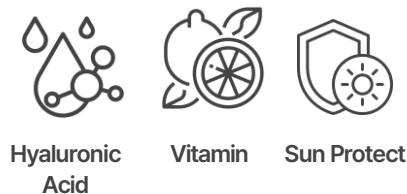
Clean Beauty

Unwavering sincerity Vegan&Minimal



Local Plants + a

Synergy of the ingredients
harmonizing with nature



Naturally

Excluding harmful
or fragrance-causing ingredients



BIRCH HYALURON CALMING SKIN CARE

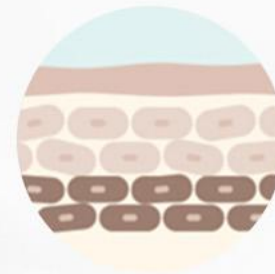
Hydro & Calming

BETULA ALBA EXTRACT

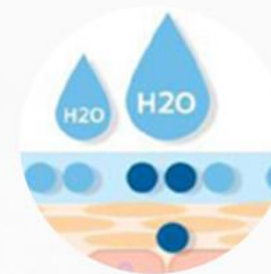
Hydration Anti-inflammatory
Refreshing moisture

8-HYALURONIC ACID COMPLEX

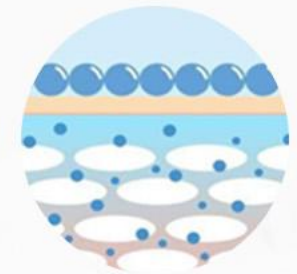
8 types of high-and low-molecular
composition Moisture lock



DRY SKIN
dry and flaky skin



**8-HYALURONIC ACID
COMPLEX**
Moisture Magnet Effect



BETULA ALBA EXTRACT
Instant moisture soothing,
Moisture film formation



Birch Hyaluron Calming Skincare : Dry skin



BIRCH HYALURON CALMING TONER 100mL	BIRCH HYALURON CALMING EMULSION 100mL	BIRCH HYALURON CALMING SERUM 50mL	BIRCH HYALURON CALMING AMPOULE 30mL	BIRCH HYALURON CALMING CREAM 50mL	Birch Hyaluron Calming Cleansing Foam 50mL
· Betula Alba Extract · 8-Hyaluronic Acid Complex · Artemisia Annua Extract · Centella Asiatica Extract	· Betula Alba Extract · 8-Hyaluronic Acid Complex · Artemisia Annua Extract · Centella Asiatica Extract · Natural moisturizing factor	· Betula Alba Extract · 8-Hyaluronic Acid Complex · Artemisia Annua Extract · Allantoin Betaine	· Betula Alba Extract · 8-Hyaluronic Acid Complex · Artemisia Annua Extract · Allantoin · Betaine	· Betula Alba Extract · 8-Hyaluronic Acid Complex · Evening Primrose oil · Linum Usitatissimum Seed Oil	· Betula Alba Extract · 8-Hyaluronic Acid Complex · Natural surfactant
Skin Calming, Replenishes	Skin Calming, Moisture	Moisture boosting, Skin Calming	Moisture barrier, Moisture boosting	Moisture barrier	Deep cleansing, Skin Calming

YEPRE BIRCH HYALURON CALMING TONER

Moisturizing care that makes your skin relaxed,
and moisturizing soothing toner that deeply hydrates dry skin 100mL



FRESH WATERY TEXTURE



SKIN CONCERNS



DRY SKIN



SKIN CALMING

MAIN INGREDIENT

- **Birch Leaf Extract:** Provides skin with vitality and elasticity, and is rich in amino acids and minerals for excellent moisturising effects
- **8 layers of complex hyaluronic acid:** 8 different complex hyaluronic acid sources with different sizes and properties to help whiten, reduce wrinkles and moisturise.
- **Calming Complex:** Contains a calming complex composed of aloe vera leaf extract, lavender flower extract, matricaria flower extract, centella asiatica extract, and green tea extract to help soothe and antioxidise the skin.
- **Contains patented moisturising ingredient hydrolyzed HA:** Hydrolyzed HA (hydrolyzed HA) has excellent skin penetration and is effective in reducing the appearance of wrinkles and maintaining skin elasticity to help maintain youthful, healthy skin.

FEATURES

- Fast-absorbing toner without irritation: watery formula absorbs quickly without leaving a greasy residue on the skin, providing instant moisture and soothing relief for dry, sensitive skin after cleansing
- Maintains moisture balance for comfortable skin : creates a moisture barrier on dry skin, providing long-lasting hydration without drying out

HOW TO USE

1. After cleansing, apply an appropriate amount on a cotton pad and gently wipe along the skin texture.

TIP On days when soothing is needed, put a generous amount of the contents on a cotton pad, place it on your cheeks and forehead, and take a break for about 3 minutes.



YEPRE BIRCH HYALURON CALMING EMULSION

High-moisture emulsion that creates a fresh moisturizing barrier 100mL



SOFT TEXTURE LIKE YOGURT



SKIN CONCERNS



DRY SKIN



SKIN CALMING



BALANCING
SKIN WATER-OIL LEVEL

MAIN INGREDIENT

- **Birch Leaf Extract:** Provides skin with vitality and elasticity, and is rich in amino acids and minerals for excellent moisturising effects
- **8 layers of complex hyaluronic acid:** 8 layers of complex hyaluronic acid with different sizes and properties to help whiten, reduce wrinkles and moisturise skin
- **Contains moisturising patented ingredient hydrolyzed HA:** Hydrolyzed HA has excellent skin permeability and is effective in maintaining skin moisture, reducing wrinkles, and maintaining skin elasticity to help maintain young and healthy skin.
- **Feverfew extract:** helps to soothe skin and improve skin tone, and is effective at gently and comfortably calming sensitive skin.

FEATURES

- Fast-absorbing emulsion without irritation: spreads smoothly and absorbs quickly to help relieve dryness instantly
- Balanced oil-water balance care: slightly acidic emulsion, close to the PH index of healthy skin, helps balance oil and water for healthy skin care
- Non-greasy finish: Moisturises and glides on smoothly to provide a non-greasy, refreshing finish

HOW TO USE

Apply an appropriate amount and gently pat it along the skin texture to absorb.



YEPRE BIRCH HYALURON CALMING SERUM

Moisturizing serum that helps restore your natural hydration barrier 50mL

SKIN CONCERNS



DRY SKIN



SKIN CALMING



MOISTURE
BOOSTING

MAIN INGREDIENT

- **Birch Leaf Extract:** Provides skin with vitality and elasticity, and is rich in amino acids and minerals for excellent moisturising effects
- **8 layers of complex hyaluronic acid:** 8 layers of complex hyaluronic acid with different sizes and properties to help whiten, reduce wrinkles and moisturise skin
- **Contains moisturising patented ingredient hydrolyzed HA:** Hydrolyzed HA has excellent skin permeability and is effective in maintaining skin moisture, reducing wrinkles, and maintaining skin elasticity to help maintain young and healthy skin.
- **Feverfew Extract:** Helps to soothe and improve skin tone, and is gentle and comfortable on sensitive skin.

FEATURES

- **Quickly hydrating serum:** A hydrating and refreshing formula that instantly hydrates the skin and helps reduce the appearance of dryness.
- **Mildly acidic serum:** A mildly acidic serum that is close to the PH index of healthy skin, helping to maintain a healthy and comfortable skin environment

HOW TO USE

1. Apply an appropriate amount and gently pat it along the skin texture to absorb.
2. Feel even more hydrated together with ampolue



FRESH WATERFUL TEXTURE



YEPRE BIRCH HYALURON CALMING AMPOULE

Water bomb ampoule that retains moisture with birch and hyaluronic acid 30mL

SKIN CONCERNS



DRY SKIN



SKIN CALMING



MOISTURE
BOOSTING



SKIN BARRIER
IMPROVEMENT

MAIN INGREDIENT

- **Birch Leaf Extract:** Provides skin with vitality and elasticity, and is rich in amino acids and minerals for excellent moisturising effects
- **8 layers of complex hyaluronic acid:** 8 layers of complex hyaluronic acid with different sizes and properties to help whiten, reduce wrinkles and moisturise skin
- **Contains moisturising patented ingredient hydrolyzed HA:** Hydrolyzed HA has excellent skin permeability and is effective in maintaining skin moisture, reducing wrinkles, and maintaining skin elasticity to help maintain young and healthy skin.
- **Feverfew Extract:** Helps to soothe and improve skin tone, and is gentle and comfortable on sensitive skin.

FEATURES

- Moisturising ampoules without irritation: hydrating and refreshing formulation that sinks into the skin to moisturise and soothe
- Hydrating moisture shield : forms a moisture shield on dry skin to provide long-lasting hydration without drying it out

HOW TO USE

1. Apply an appropriate amount and gently pat it along the skin texture to absorb.
2. Feel even more hydrated together with serum



HIGHLY CONCENTRATED,
FIRMING TEXTURE



YEPRE BIRCH HYALURON CALMING CREAM

Moisture barrier cream full of moisture with birch and hyaluronic acid 50mL

SKIN CONCERNS



DRY SKIN



SKIN CALMING



MOISTURE
BOOSTING



SKIN BARRIER
IMPROVEMENT

FORMULA THAT ADHERES
SOFTLY LIKE WHIPPING CREAM



MAIN INGREDIENT

- **Birch Leaf Extract:** Provides skin with vitality and elasticity, and is rich in amino acids and minerals for excellent moisturising effects
- **8 layers of complex hyaluronic acid:** 8 layers of complex hyaluronic acid with different sizes and properties to help whiten, reduce wrinkles and moisturise skin
- **Contains moisturising patented ultra-low molecular weight HA:** Ultra-low molecular weight HA (hydrolyzed HA) has excellent skin permeability and is effective in maintaining skin moisture, improving wrinkles, and maintaining skin elasticity to help maintain young and healthy skin.
- **Olive oil:** helps prevent skin from drying out, brightens skin tone, and helps keep skin soft.
- **Jojoba seed oil:** helps to moisturise the skin, is effective in preventing ageing and helps to strengthen the skin barrier.

FEATURES

- Deeply hydrating creams: moisturising, hydrating and gentle formulas that gently penetrate the skin to help moisturise it.
- Mildly acidic cream with healthy skin PH: A mildly acidic cream that is close to the PH index of healthy skin to help maintain a healthy and comfortable skin environment

HOW TO USE

Apply an appropriate amount and gently pat it along the skin texture to absorb.





YEPRE BIRCH HYALURON CALMING CLEANSING FOAM

Refreshing and hydrating cleansing foam
with Betula Alba Extract + 8-Hyaluronic Acid Complex 80mL

SKIN CONCERNS



PURIFIES SKIN



ABSORBS OIL



REPLENISH
HYDRATION

MAIN INGREDIENT

- **Birch Bark Extract:** effective in moisturising the skin and conditioning the skin for a vibrant and clear complexion
- **8-layer complex hyaluronic acid:** 8 different complex hyaluronic acid sources with different sizes and properties to help whiten, reduce wrinkles and moisturise skin

FEATURES

- Cleanses without tugging: Enriched with moisture to help keep skin hydrated after cleansing
- Gentle yet powerful cleansing : removes sunscreen, impurities, and even dirt from pores
- Naturally derived vegan cleansing foam: Packed with naturally derived ingredients such as rice bran water, rice bran extract, radish seed extract, and rice bean extract, it is gentle enough for sensitive skin.
- ▶ No harmful ingredients: artificial colours, parabens, mineral oil, ethanol, PEG/PPG, etc.
- ▶ 100% Vegan Formula

HOW TO USE

Take an appropriate amount, lather with your hands, cleanse face and rinse thoroughly with lukewarm water.



VITAMIN TREE BRIGHTENING SKIN CARE

Brightening + Moisturizing

Refreshing vitamin energy Clear skin filled from the inside of the skin

HIPPOPHAE RHAMNOIDES FRUIT EXTRACT

1,000 times more Vitamins than
apples Rich amino acid content,
anti-inflammatory, antioxidant action

BRIGHTENING VITAMINS COMPLEX

Highly stable vitamin complex that
whitens your skin without irritation



**CREATING BLEMISHES
AND DULL SKIN**



VITAMIN COMPLEX
Vitamin care for blemishes



**HIPPOPHAE
RHAMNOIDES FRUIT
(VITAMIN TREE FRUIT)**
Antioxidant energy
makes clear skin tone



Vitamin Tree Brightening Skin Care : All skin



VITAMIN TREE BRIGHTENING
SERUM
50mL

[Whitening functional cosmetic]
· Hippophae Rhamnoides Fruit
· Vitamin complex
(Vitamin C derivatives, vitamin B, etc)
· Panthenol
· Centella Asiatica Extract

Skin calming,
Glow skin



VITAMIN TREE BRIGHTENING
AMPOULE
30mL

[Whitening functional cosmetic]
· Hippophae Rhamnoides Fruit
· Vitamin complex
(Vitamin C derivatives, vitamin B, etc)
· Panthenol
· Camellia Seed Oil

Skin calming,
Glow skin



VITAMIN TREE BRIGHTENING
CREAM
50mL

[Whitening functional cosmetic]
· Hippophae Rhamnoides Fruit
· Vitamin complex
(Vitamin C derivatives, vitamin B, etc)
· Panthenol
· Camellia Seed Oil

Highly concentrated glow,
moisturizing

YEPRE VITAMIN TREE BRIGHTENING SERUM [skin whitening]

Brightening serum removes blemishes and gives you a healthy vitamin glow 50mL



HYDRO JELLY FRESH TEXTURE



SKIN CONCERNS



ANTIOXIDANT
CARE



ROUGH
TEXTURE CARE



TONE CARE

MAIN INGREDIENT

- **Vitamin Complex:** Contains a vitamin complex of vitamin B6, vitamin B7, vitamin B12, and vitamin C derivatives to help keep skin moisturised and supple, maintain skin's elasticity, and promote a vibrant, youthful appearance
- **Contains panthenol for skin barrier and moisturisation:** soothes sensitive and rough skin and provides superior moisture retention to help strengthen the skin barrier and moisturise the skin
- **Contains Vitamin Tree Fruit Extract:** derived from the fruit of the Vitamin Tree, helps to improve skin tone, boost elasticity, soothe sensitive skin and revitalise the skin

FEATURES

- Mild, fast-absorbing hydrating serum: lightweight and refreshing formula absorbs quickly into the skin to leave it feeling dewy and hydrated
- Solution to brighten and moisturise skin: vitamin complex + vitamin tree fruit extract + panthenol

HOW TO USE

1. Apply an appropriate amount and gently pat it along the skin texture to absorb.
2. Feel even more hydrated together with ampoule



**SILKY FRESH TEXTURE**

YEPRE VITAMIN TREE BRIGHTENING AMPOULE [Skin Whitening]

Ampoule that cleanses blemishes from the inside with highly concentrated vitamin tree extract and vitamin synergy 30mL

SKIN CONCERNS

ANTIOXIDANT
CARE



ROUGH
TEXTURE CARE



TONE CARE



MOISTURE CARE

MAIN INGREDIENT

- **Vitamin Complex:** Contains a vitamin complex of vitamin B6, vitamin B7, vitamin B12, and vitamin C derivatives to help keep skin moisturised and supple, maintain skin's elasticity, and promote a vibrant, youthful appearance
- **Contains panthenol for skin barrier and moisturisation:** soothes sensitive and rough skin and provides superior moisture retention to help strengthen the skin barrier and moisturise the skin
- **Contains Vitamin Tree Fruit Extract:** derived from the fruit of the Vitamin Tree, helps to improve skin tone, boost elasticity, soothe sensitive skin and revitalise the skin

FEATURES

- Moisturising ampoules that absorb smoothly without irritation: lightweight formula absorbs quickly without leaving a greasy residue for a dewy finish
- Solution to brighten and moisturise the skin: vitamin complex + vitamin tree fruit extract + panthenol

HOW TO USE

Apply an appropriate amount and gently pat it along the skin texture to absorb.
Feel even more hydrated together with serum



YEPRE VITAMIN TREE BRIGHTENING CREAM [Skin Whitening]

Moist brightening cream that removes blemishes and gives you a healthy vitamin glow 50mL

SKIN CONCERNS



ANTIOXIDANT
CARE



ROUGH
TEXTURE CARE



TONE CARE



MOISTURE CARE

SMOOTH SPREAD TEXTURE



MAIN INGREDIENT

- **Vitamin Complex:** Contains a vitamin complex of vitamin B6, vitamin B7, vitamin B12, and vitamin C derivatives to help keep skin moisturised and supple, maintain skin's elasticity, and promote a vibrant, youthful appearance
- **Contains panthenol for skin barrier and moisturisation:** soothes sensitive and rough skin and provides superior moisture retention to help strengthen the skin barrier and moisturise the skin
- **Contains Vitamin Tree Fruit Extract:** derived from the fruit of the Vitamin Tree, it helps to improve skin tone, boost elasticity, soothe sensitive skin and revitalise the skin
- **Contains Niacinamide for targeted brightening care :** helps prevent pigmentation, brightens skin tone, and stimulates collagen production for firmer skin.

FEATURES

- Moisturising ampoules that absorb smoothly without irritation: lightweight formula absorbs quickly without leaving a greasy residue for a dewy finish
- Solution to brighten and moisturise the skin: vitamin complex + vitamin tree fruit extract + panthenol

HOW TO USE

Apply an appropriate amount and gently pat it along the skin texture to absorb.
Feel even more hydrated together with serum



**THANK
YOU**

Ye:pre
SEOUL